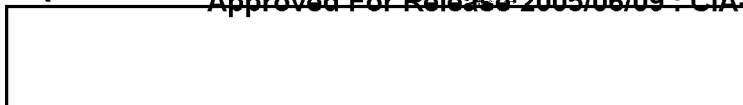


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3 December 1974

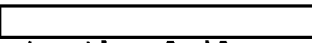
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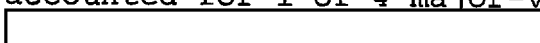
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MEMORANDUM FOR: 

SUBJECT : NID/NIB -- Economic Items in November 1974



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1. During November 26 economic items appeared in the NIB (vis-à-vis 27 during a 30-day period in October), with no item in 9 issues (as compared to 8 bulletins in October). As noted in my comments last month, now that OER realizes the NID is read  it is making an effort to contribute items to the daily. Thus, it is not surprising that 62 economic items appeared in the NID, with only 1 issue lacking an entry. Not revealed in the attached statistical summary is the fact that 16 of the 26 NIB items also appeared in the NID. Curiously, when they were not run on the same day, the NID did not always scoop the NIB.

2. In only 2 cases did  yet in 1 instance it accounted for 1 of 4 major-value items during the month . The 3 other major-value items were twice based on DDO reporting and once on FSO reporting. (Note, however, that "FSO" is merely a rubric for embassy reporting, including financial and agricultural attaché reporting. Moreover, when in doubt among HUMINT sources, I entered the item in this column.)

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3. With respect to the KIQs, two-thirds of the items bore some relation to one of  Utility and KIQ relationship did not always correlate: on the one hand, items judged significant for KIQ support were at times considered either marginal or filler material when it came to a national audience, and, on the other hand, there were 5 items in the worth-reporting column that did not jibe  approved

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4. The over-all quality of the items was good; yet, of course, individual entries could be faulted: "disjointed," "lacks treatment of effects on political stability," "little more than a digest of the open press," "too compressed and so complex," "Topic sentence at end of second paragraph," "premature," and "audience who needs this has better material."

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Only rarely did an item appear without an analytical input.  
I made no effort to determine the paternity of the article --  
in a significant number OCI was undoubtedly responsible.  
When it was obvious to me that the piece was largely a  
rehash of a State cable then I guessed it was the work of  
OCI.

5. What I have said before regarding OER's two weeklies --  
the EIW and the IOD -- holds. These are the premier products  
of that office. Ironically, well-received items in the NID,  
such as a 2-part series on China, which was based on a  
briefing paper for Dr. Kissinger, could not make the EIW.

Attachment: As stated

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